FOR IMMEDIATE RELEASE
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ELSIE AND THE VIBE RELEASE DEBUT SINGLE 'RIVERSIDE'

Independent Australian soul singer-songwriter Elsie has released explosive debut single *Riverside* with her band *Elsie and The Vibe.* The single is the first track off the upcoming self-titled EP which will be released July 2017.

Riverside weaves spectacular threads of soul, Motown, R&B and gospel into a fabric of modern pop to create a dynamic track overflowing with ear candy. The single boasts stirring melodies, vintage brass and swells into a powerhouse chorus. "I absolutely love the choir in the chorus - they lift the song to a point where it's almost bursting at the seams with energy", the singer says. Elsie's smooth and smoky vocals command each note with a deep, raw emotional vulnerability, and her honest lyrics connect directly with the listener to create a cell-tingling, two-way exchange.

The Melbourne-raised, Brooklyn-based artist's debut EP, *Elsie and The Vibe,* sits somewhere on the spectrum of Amy Winehouse, Joss Stone and Alicia Keys and is a refreshing addition to the booming Melbourne/Brooklyn soul-scenes. With the help of a crowd-funding campaign, Elsie is thrilled to present the finished product. The 5-track EP was produced by multi-talented producers/ musicians Jonathan Dreyfus (Gretta Ray, Lama) and Robert Upward (emaar, Shelley Segal) and was mixed and mastered by Lindsay Gravina (Eskimo Joe, Thirsty Merc). *The Vibe* features Rob Muinos (Saskwatch), Olaf Scott (Saskwatch, Dorsal Fins), Justin Olsson (LANKS, Oh Pep!) Louis Gill (the OMG's, Noah Earp) and Lulu McClatchy (Supergirly) amongst many other talented and accomplished musicians.

Elsie is available for phone or email interview. Please contact **info@elsieandthevibe.com** to set up a time.

Debut EP: https://soundcloud.com/elsieandthevibe/sets/elsie-and-the-vibe/s-ngraZ
Facebook: www.facebook.com/elsieandthevibe
Website: www.elsieandthevibe.com
Promo Photos: https://drive.google.com/drive/folders/0BxZjH9klgqxcYV9UM0ZWTjVET0E

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